

Animal Health In Focus '18

Animal Health in Focus '18 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '18 is designed for financial services and professional services firms, smaller animal health companies and other interested parties that do not require the extensive Content within our Animal Health Service subscription.

Animal Health in Focus '18 is a suite of key strategic reports with Standard or Premium options.

Please read on for more information and a Table of Contents.



Animal Health In Focus '18

Animal Health in Focus '18 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '18 is a suite of key strategic reports. The STANDARD option includes: Review 2017, Executive's Guide and Income Statements and the PREMIUM option also includes Outlook 2018 and Outlook 2017-22.

Review 2017

Delivers 2017 market data by:

- Product Group
- Region
- Species

Published March (preliminary)/June (final) 2018

Executive's Guide

Delivers unique data and insight on the Top 10 animal health companies' performances in 2017 in reported and *pro forma* terms.

- Corporate Sales
- Animal Health 10-year Sales History
- Key Strategic Initiatives
- Sales and Growth by Product Group in reported and *pro forma* terms
- Sales and Growth by Region in reported and *pro forma* terms
- Sales and Growth by Species in reported and *pro forma* terms

Published March 2018

Income Statements

Delivers comparable Profit & Loss Accounts for the Top 10 animal health companies 2015-17.

Published March 2018

Outlook 2018

Delivers one-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published June 2018

Outlook 2017-22

Delivers five-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published June 2018

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Review 2017 June 2018

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Vetnosis

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Executive's Guide

March 2018

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